



January 5, 2015

What is LEDA?



- Overall Mission is to create jobs!
- LEDA works with businesses as they make decisions to start, expand or relocate to Lafayette, LA and the surrounding communities. Through innovative collaborations with business, government and education, LEDA strives to diversify the community's business base for future growth and development.



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Networking
Luncheon



Market
Research



Workforce &
Recruiting Services



Workforce
Training



Workforce Flow

Education

K-12 and Higher Education

Workforce Development

Economic Development



Workforce Supply

Students graduating from
H.S./Certificate
Programs/Colleges

Connection of Job Seekers with Employers

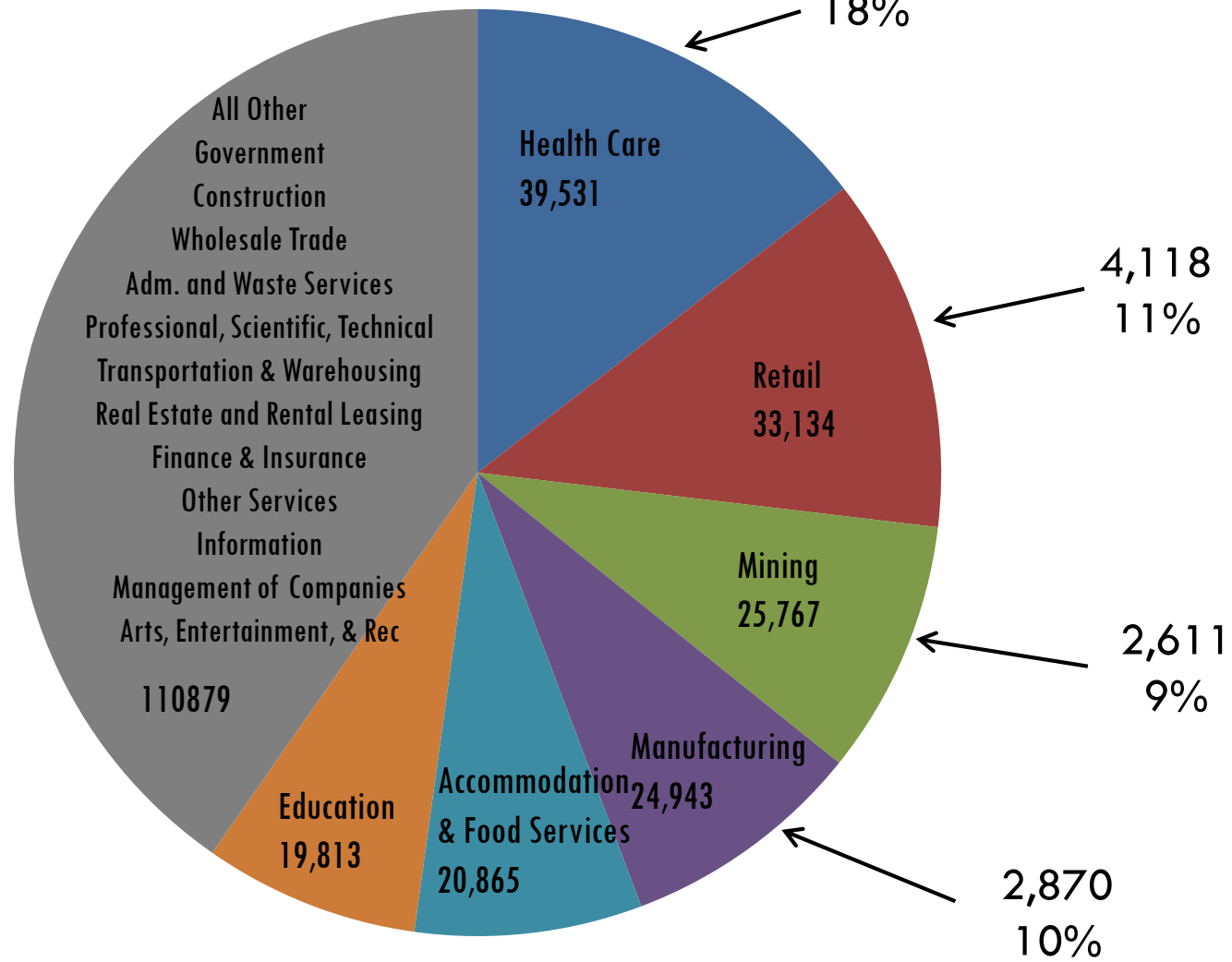
Job placement/Skills
Development Programs

Workforce Demand Employers/Job Creation

Workforce in Acadiana by Industry

Total Workforce – 283,205

8,943 Growth over 10 years



Where do the 39,531 employees work?

- Ambulatory health care services (including private practices)— 15,062 – projected to grow by 21%



- Hospitals— 11,185 – projected to grow by 14%



- Nursing & Residential care facilities – 5,602 - Projected 15% growth
- Social Assistance – 7,682 - Projected 21% growth



Mining (Oil & Gas) Industry

Where do the 25,767 employees work?

- Support for mining (oil & gas) – 22,037 – Projected growth 10%

Schlumberger



FDI

HALLIBURTON



- Oil and gas extraction – 3,292 - Projected growth 6%



- Mining except oil & gas – 438 - Projected decline -10%

Source: Louisiana Workforce Commission and LEDA top employers listing



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Where do the 24,943 employees work?

- Machinery manufacturing and fabricated metal products (Machine Shops)– 12,052 - Projected growth 10%



- Food manufacturing (Rice mills, Sugar mills, Seafood Processing, Bakeries, etc.) – 3,903 - stable



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Workforce Training



- All other- 8,988





A Tale of Two Students

In the 2011-12 School Year...

The annual demand for occupations that required a Bachelor's Degree or more was **780**. UL Lafayette had **2,741** graduates.



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Average annual salary for jobs that require a Bachelor's Degree or more: **\$58,332**

In the same time frame, there were **579** graduates from SLCC; yet an occupational demand of **2,500** for positions that require vocational training beyond high school up to a two-year degree.

Average annual salary for jobs that require vocational training or a 2 year college degree: **\$41,053**

Source: Louisiana Workforce Commission and LEDA Analysis

Average Cost of Living

...in Louisiana

Rent & Utilities (rent, electric, water, phone, internet, etc.)	\$1,015
Loans (credit cards, auto, student)	\$300
Insurance (auto, health, life, rental)	\$217
Automobile (fuel, repair)	\$159
Miscellaneous (eating out, groceries, entertainment, savings)	\$493
Monthly	\$2,184
Yearly	\$26,208



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Fastest Growing Skilled Occupations

Top demand jobs for Acadiana by # of jobs

Occupation Title	10-year openings	Avg. Wage	Education/Training
Registered Nurses	2,000	\$57,622	Associate degree
Welders, Cutters, Solderers, & Brazers	1,800	\$41,518	H.S. Diploma or GED & Moderate OJT or post secondary non-degree
Licensed Practical Nurses	1,700	\$37,837	Post secondary non-degree
Maintenance and Repair Workers	1,700	\$35,333	H.S. diploma or equivalent.
General & Operations Managers	1,600	\$107,191	Bachelors Degree or Masters Degree or Less than H.S. & short-term OJT
Sales Representatives, Wholesale & Manufacturing (non tech or scientific)	1,500	\$57,918	Post secondary non degree award & short-term job training
Heavy and Tractor Trailer Truck Drivers	1,500	\$37,536	Post secondary non degree award & short-term job training
Service Unite Operators, Oil & Gas	1,200	\$43,398	Post secondary non degree award & moderate-term job training
Industrial Machinery Mechanics	1,200	\$46,246	Post secondary non degree award & Long-term job training
Machinists	1,200	\$42,566	Post secondary non degree award & Long-term job training
First- Line Supervisors / Manager of Office & Adm. Support Workers	1,200	\$47,682	Associates degree & Moderate term on the job training
Crane & Tower Operators	1,100	\$51,685	Post secondary non degree award & moderate-term job training



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Source: Louisiana Workforce Commission



Fastest Growing Skilled Occupations

Top demand jobs for Acadiana by % of job growth

Occupation Title	10 year % Growth	Avg. Annual Wage	Education/Training
Software Developers	66.7%	\$79,171	Bachelor's degree
Computer Systems Analyst	60%	\$63,424	Bachelor's degree
Logisticians	44.4%	\$60,868	Bachelor's degree
Nursing Instructors, post secondary	40%	\$69,159	Master's degree
Information Security Analysts	40%	\$38,483	Associate or Bachelor's degree
Physical Therapy Assistants	38.5%	\$37,244	Post Secondary non-degree, short term on the job training
Computer-Controlled Machine Tool Operators	37.5%	\$46,260	Post Secondary non-degree, Long-term on the job training
Insulation Workers, Mechanical	35.7%	\$42,157	HS Diploma, Moderate OJT
General & Family Practitioners	35%	\$171,377	Doctoral or professional degree
Advertising & Promotions Managers	33.3%	\$88,144	Bachelor's degree & experience
Public Relations & Fundraising Mgrs	33.3%	\$59,345	Bachelor's degree & experience
Industrial Machinery Mechanics	33.2%	\$46,246	Postsecondary non-degree & Long term on the job training



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Source: Louisiana Workforce Commission

Technology Sector – over 1000 new jobs



Aviation Sector



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Factors to consider

Strengths & Weaknesses



- Strong Diverse Economy
- Low Unemployment Rate
- Workforce Disconnect
- Workforce Competition

- Comprehensive Community College
- University involvement in business community
- State investment in workforce development

Workforce

Recent Advancements

- Jump Start Initiative — LA Dept. of Education
- WISE (Workforce & Innovation for a Stronger Economy) - \$40M
- Greater Lafayette Chamber Initiatives
 - Workforce Committee
 - Newcomer program
- Choose Louisiana websites launched— Louisiana Economic Development



www.ChooseLafayette.com & www.ComeHomeLouisiana.com

Choose
LAFAYETTE

THE NEW LOUISIANA
PRESENTED BY CAP LALONE

live work play



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LIVE

Cost of Living
Health Care
Higher Ed
K-12 Education
Neighborhoods
Taxes

WORK

Employers
Industries
Professional
Organizations

PLAY

Arts & Music
Events
Kids Activities
Nightlife
Outdoors
Parks & Rec
Sports
Trips

EXPERIENCE

New and long-term residents share
why they choose to live, work and
play in Acadiana.

The job you want. The place you love.

Come home.
LOUISIANA

Come home for a career.

Come home to live.

Come home for fun.

Spread the word.

PIROGUE

PLANNER



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A comeback story. Meet some of the people who left Louisiana, then returned for a great job here at home.





Poverty and the Workforce



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NuComm
international



Transcom
Relationships Revenue Results



January 31, 2012 Transcom closes their
Lafayette call center at the Northgate Mall.



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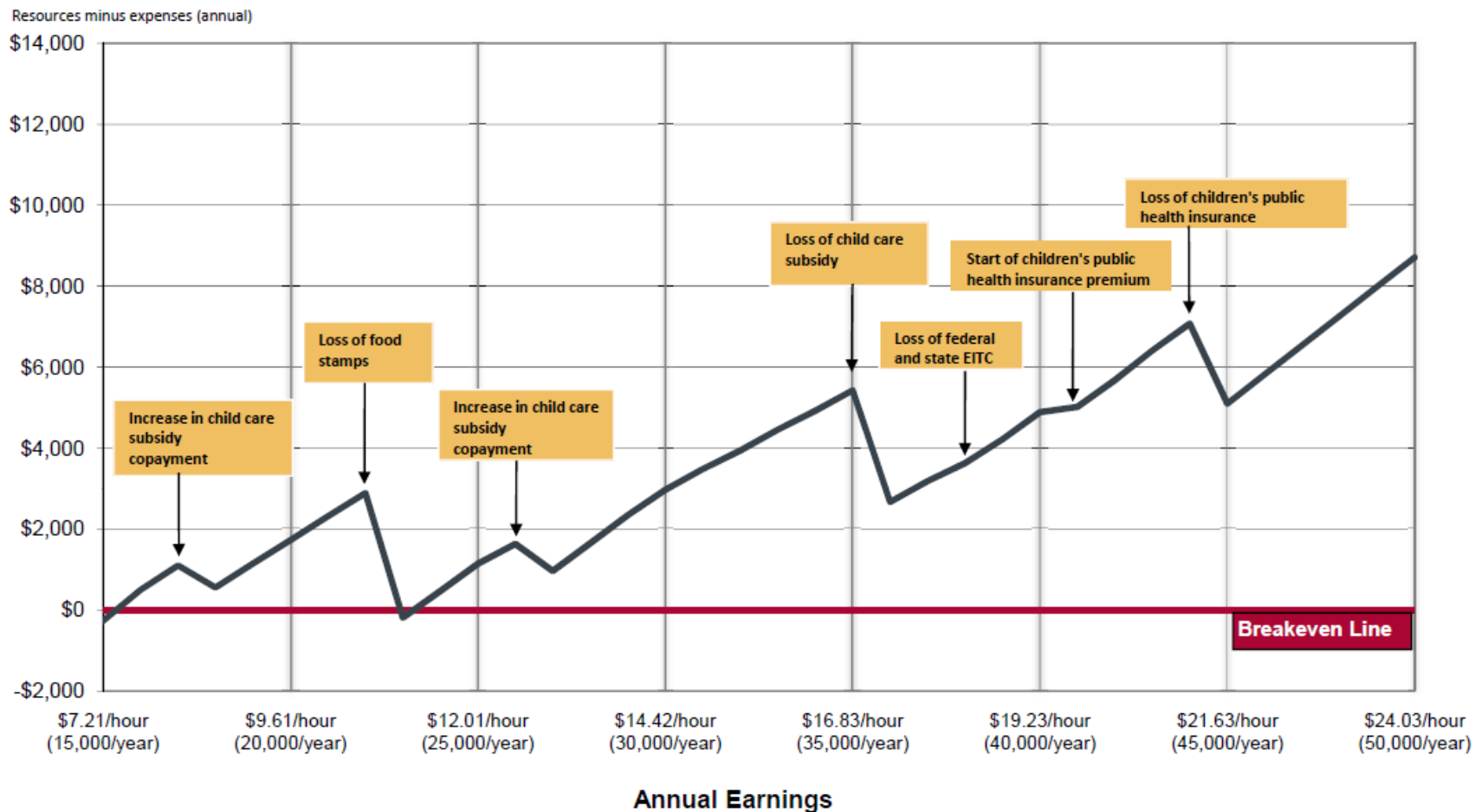
Workforce
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Net Family Resources: Lafayette Parish, Louisiana

Single parent with 2 children (ages 3 and 6), full-time work and multiple work supports*



Source: Analysis based on National Center for Children in Poverty's Family Resource Simulator, Louisiana 2009.

*The family receives the following work supports when eligible: TANF cash assistance, federal and state tax credits, food stamps, public health insurance, and a child care subsidy.





Climbing out of Poverty



Contact Us



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